**Rick Perry's memory gaffe**

*"The third agency of government I would do away with the education, the uh, the commerce and let's see.* ***I can't the third one. I can't.  Oops,"*** *said Perry.*

1. Rick Perry's inability to remember his own policy - the third US government agency he would eliminate if elected -
2. He got the first e-word out, and it bullied the second e-word.
3. he failed to recall the third one,
4. Rick Perry, who [notoriously failed to remember which federal agency he would eliminate](http://news.yahoo.com/blogs/ticket/rick-perry-stumbles-cnbc-debate-031555419.html)
5. Texas governor Rick Perry may have made a fatal gaffe
6. Mr Perry's flub
7. Rick Perry downplays TV debate memory blank
8. his latest blunder - fumbling for nearly a minute trying to recall
9. the stress of that event strongly impaired the neural mechanisms of memory retrieval,
10. he suffered from a mental block
11. his infamous "brain freeze" that drew laughter and ridicule from his detractors,
12. "Damn, he actually forgot the third federal agency he would get rid of! That is THE MOST EMBARRASSING moment of any debate I've seen!"
13. Perry’s missteps were perhaps the only memorable event of the two-hour debate,
14. Gov. Rick Perry's Memory Stumble...Fatal?
15. National Spotlight Might Shine Too Bright for Gaffe-Prone Perry
16. Perry's memory gaffe could be linked to studied health issue
17. Perry's Memory Lapse Could Prove Detrimental to Campaign
18. stress temporarily causes part of the brain called the hippocampus to malfunction.
19. The New York Times quoted Mark McKinnon as calling the moment the "human equivalent of shuttle Challenger."
20. He walked into the spin room, stood in front of the cameras and said, “I stepped in it, man.”

GENERALLY SPEAKING

1. Researchers still haven't figured out why the brain goes haywire.
2. Forgetfulness in geniuses is often considered a sign of brilliance. Einstein was famous for it.
3. names slip from memory
4. a birthday evades recall
5. everyday memory cock-ups
6. you get a tip of the tongue with another word blocking it
7. people who know they have trouble with instant recall,

NY Times

His “oops” ..... may be the first word in the autopsy report on his presidential campaign.

he appeared on morning television to try to turn the conversation to his “human moment,” to the “media froth” about it